



## Pre-Event News Release

For Immediate Release: *July 14, 2011*

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### **PROSPEROUS INVESTMENTS & THE MOVEMENT TO DONATE 100 PAIRS OF JEANS TO U.S. VETS - Las Vegas**

Las Vegas, NV – 16 July, 2011 – Prosperous Investments & The Movement will be presenting 100 pairs of jeans to the veterans living at U.S. VETS - Las Vegas on 16 July 2011 at 10:00am. U.S. VETS - Las Vegas is located at 525 East Bonanza Road. Their mission is *the successful transition of military veterans and their families through the provision of housing, counseling, career development and comprehensive support.* The organization has served nearly 4,000 homeless veterans in Las Vegas since 2001.

Prosperous Investments and The Movement conducted a Jeans Drive for the Homeless on May 14<sup>th</sup> 2011. Almost 500 pairs of jeans were collected. So far, jeans have been donated to Shade Tree (150 pairs of jeans), Salvation Army (150 pairs), Nevada Partnership of Homeless Youth (50 pairs) and the final stop, U.S. VETS - Las Vegas will receive 100 pairs of jeans.

“We are pleased and proud to be a part of such a broad-based effort on behalf of such a worthy cause,” said Paul Prosper, Owner/CEO of Prosperous Investments. “It is important to be leaders and make contributions in the community.”

Kenneth Evans, Lt. Col, U.S. Air Force Reserves will be representing The Movement at this event. The Movement is involved in community service, this is their 2<sup>nd</sup> Jeans Drive and they also donated to Susan G. Komen. Prosperous Investments, participated in Race For The Cure & Urban League Career Fair. Paul Prosper, owner of Prosperous Investments is an Active Duty U.S. Air Force Captain. He was keynote speaker at U.S. Vets Black History Month celebration in February 2011.

*Founded in 1992, U.S. VETS is the largest non-profit organization of its kind in the United States, providing an array of support services to at-risk veterans. U.S. VETS operates programs at 11 sites in five states and the District of Columbia, serving more than 2,000 veterans every day.*